

Message Text

UNCLASSIFIED

PAGE 01 NICOSI 01279 180649Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----011321 182103Z /66

R 171450Z MAY 78
FM AMEMBASSY NICOSIA
TO AMEMBASSY ABU DHABI
INFO USDOC WASHDC
SECSTATE WASHDC 7774
AMEMBASSY ATHENS

UNCLAS NICOSIA 1279

E.O. 11652: N/A
TAGS: BBSR, BGEN, CY
SUBJECT: MIDDLE EAST MARKETING RESEARCH BUREAU (MEMRB)

REF: ABU DHABI 1394

1. MEMRB ESTABLISHED IN 1962 IS THE LARGEST PRIVATE MARKETING RESEARCH ORGANIZATION IN CYPRUS AND THE EASTERN MEDITERRANEAN EMPLOYING OVER 200 EMPLOYEES. HEAD OFFICE IS IN CYPRUS WITH TEN BRANCH OFFICES IN EIGHT COUNTRIES. OWNER-MANAGER DR. GEORGE V. VASSILIOU.
2. FIRM'S CLIENTS INCLUDE MULTI-NATIONAL CORPORATIONS, IBRD, U.S.I.S. (ICA) AND SEVERAL MIDDLE EAST GOVERNMENTS.
3. FAVORABLY KNOWN TO EMBASSY AND LOCAL BANKS.
STONE

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 17 may 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978NICOSI01279
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780210-0256
Format: TEL
From: NICOSIA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780549/aaaabpqq.tel
Line Count: 42
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 7cf0b39b-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 ABU DHABI 1394
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 09 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2663866
Secure: OPEN
Status: NATIVE
Subject: MIDDLE EAST MARKETING RESEARCH BUREAU (MEMRB)
TAGS: BBSR, BGEN, CY
To: ABU DHABI
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/7cf0b39b-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014